

2011

FINISHING STRONG

THE HOME STRETCH IN A
YEAR OF DEEP IMPLEMENTATION




THE RAPIDES FOUNDATION | ANNUAL REPORT



ON THE COVER L-R: JOSIE BENDER, KORDELL JENKINS AND MARGARET DESHOTEL RACE FOR THE FINISH LINE.

CONTENTS

Message from the President and Chairman	3
Healthy People	4
Education	8
Healthy Communities	10
Rapides Healthcare System	12
Program Priority Summary	14
Grants List	15
Grant Application Process	20
Financial Summary	22
Trustees	24
Advisors	24
Staff	25
Service Area	26







THE RAPIDES FOUNDATION PROVIDES FUNDING FOR PROJECTS WHICH EFFECTIVELY ADDRESS THE FOLLOWING PHILANTHROPIC OBJECTIVES:



Healthy People: To promote healthy behaviors and improve access to healthcare.

Education: To increase the level of educational attainment and achievement as the primary path to improved economic, social and health status.

Healthy Communities: To improve economic opportunity and family income; and enhance civic and community opportunities for more effective leaders and organizations.

MESSAGE FROM THE PRESIDENT AND CHAIRMAN



There are times at The Rapides Foundation where we take stock. We conduct and study community assessments, we look at community needs, we set priorities, and we do a lot of planning. But in order to make a difference, we must implement these plans, and implement them deeply – for three to five years at least – to see if we’re moving the needle.

2011 was a year of deep implementation for us. It was a year where our focus was on implementing projects that we had been planning for years. It was about doing those projects well and doing those projects consistently. Our grantees throughout Central Louisiana can be commended for working hard to make these projects a reality.

2011 was also a year of challenges. Our board of trustees was faced with economic uncertainty as well as challenges in the healthcare industry. But we had a solid investment strategy and we held to our core commitments in grantmaking. We continued to be strategic in our thinking and continued to follow best practices when making decisions. We stuck to those commitments, we carried them out, and as you will see in this report, we are finishing strong.

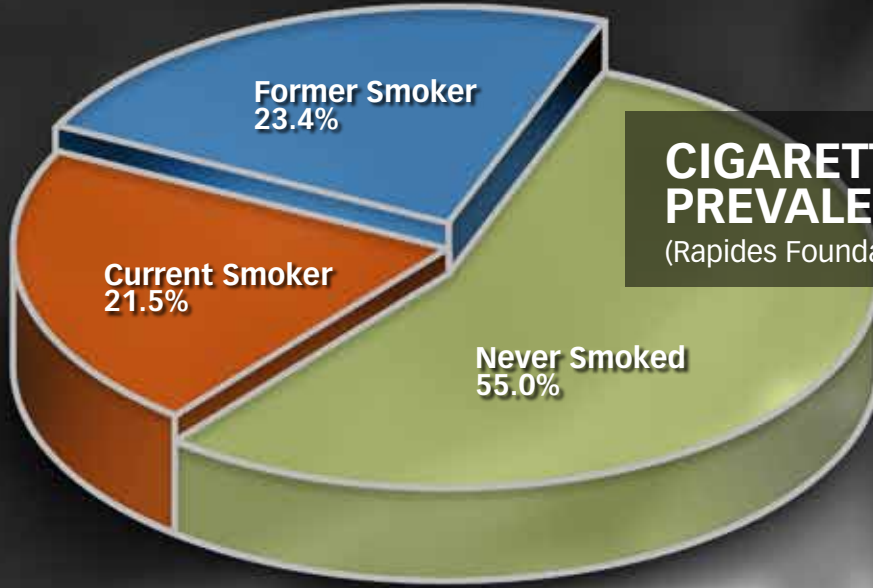
In 2012 you will see another year of deep implementation. We will continue to support our initiatives and our grantees, making sure that all of these research-based proven strategies are on track and given the chance to work. We hope to finish strong and show that with all of that concerted effort, we were able to move the needle on some of these very important health status indicators that are the mission of the Foundation.



Joe R. Rosier, Jr., CFA
President and CEO



Dr. Bruce Barton
Board Chairman



CIGARETTE SMOKING PREVALENCE

(Rapides Foundation Service Area, 2010)

Tobacco Prevention and Control

Many factors contribute to a healthy lifestyle. Two of the most important are delaying the start of smoking and helping people stop once they start. The Rapides Foundation's Tobacco Prevention and Control program addresses this by targeting young people, the workplace, and the community. The Foundation awarded more than \$2 million in grants to fulfill this mission since the work began in 2008

In 2011, the Foundation offered new grant opportunities to schools in its nine-parish service area. These grants provided training for youth leaders, who organized activities for Kick Butts Day and the Great American Smokeout. In addition, students from 18 participating schools attended a Youth Tobacco Summit where they learned about tobacco products and how to respond to marketing tactics used by tobacco companies.

Community grants were awarded by the Foundation to the Central and Southwest Louisiana Area Health Education Centers to continue providing education and assistance with tobacco prevention and control. These organizations extend the Foundation's work in schools with the Tar Wars programs and they help local employers implement policies for a tobacco-free workplace. These centers also assist with Great American Smokeout activities in their respective communities.

In addition, the Cenla Medical Access Program, CMAP, continues to work with local physicians to encourage and support them in their efforts to help patients stop smoking. Area healthcare providers and physicians refer their patients to Louisiana's Quitline and prescribe medications that help patients kick the habit.

The Foundation extended its counter marketing efforts in 2011 with more powerful, hard-hitting ads about stopping tobacco use. Research says that a program of all three of these efforts together can truly make a difference in tobacco prevention and control.

Sources • 2010 PRC Community Health Survey, Professional Research Consultants, Inc. [Item 154]
Notes: • Asked of all respondents.

HEALTHY PEOPLE 2010

Current Smokers

24.9% 2005
21.5% 2010



HEALTHY PEOPLE BEHAVIORS



The Town of Urania's playground, built in 2011, was the perfect complement to its existing walking trail. It gives parents a way to exercise while keeping a close eye on their children. The playground was one of 24 Community Implementation Grants awarded in 2011, all designed to keep people healthy.



Left: Urania Mayor Terri Corley

Diet and Physical Activity



Grace Christian used its \$10,000 Video Challenge grand prize money to purchase playground equipment for the elementary grades to encourage them to get active, Principal Kay Blackburn said. The school started offering healthier snacks and bottled water, and some of the students' health-conscious parents organized the Grace Race 5K for all students, their families and the public.

The Foundation's Diet and Physical Activity Initiative was in full implementation in 2011 as work continued in Central Louisiana schools and communities. The Foundation began this initiative by providing school-age children with the necessary tools to develop healthy habits that they would continue to practice as adults.

In February 2011, the Foundation increased the initiative's purpose by challenging local high schools to create a 30-second video about the importance of good nutrition and exercise. The challenge underscored the Foundation's belief that behavior change begins with young people. Thirty-nine public and private high schools participated in the Get Healthy Cenla Video Challenge. The top 10 teams were then selected through online voting and expert judges' choices. Online voting generated a staggering 44,599 website visits and more than 20,000 votes were cast. The top 10 teams presented their videos before a panel of judges at the Foundation's Hollywood-style film festival. Grace Christian School's video "Be Strange, Eat Healthy: the New Normal" won first place, earning the school a \$10,000 grand prize. The Foundation professionally reproduced the video for use in its Diet and Physical Activity fall marketing campaign. The spot was aired and printed across TV, radio, billboards and print publications.

Stay connected





Winn Community Health Center nutritionist Meredith Bates provides nutrition education and counseling for patients with chronic disease who are overweight, obese or diabetic. Most of the clients are uninsured and would have no access to these kinds of services if it wasn't for grant funding from The Rapides Foundation, Executive Director Deano Thornton said. Future efforts at the center include a focus on childhood obesity to teach kids about healthy food choices and adopting good eating habits while they are young so these habits will continue into adulthood.

Diet and Physical Activity

The Foundation awarded more than \$550,000 in grants to 24 different communities to provide increased access to better nutrition and physical activity venues. The grants helped fund things like additional walking trails, playgrounds, farmers markets and community gardens.

In late 2011, the Foundation expanded its Diet and Physical Activity Initiative by forming the new Healthy Lifestyle Program. Healthy Lifestyle is a free physician referral program that provides demonstration and education on proper nutrition and activity for good health. The goal is to provide Central Louisiana residents with resources to lead healthy lifestyles. This program is managed by CMAP and coordinated by a registered and licensed dietitian.



HEALTHY PEOPLE HEALTHCARE ACCESS



Joanne Brocato and her husband, Vincent, of Montgomery have received cancer screenings on the CMAP Cancer Screening Van for two years. "Without it, we would not be able to get this service. There is no way that I could pay for a mammogram on my own. It's a blessing from God that The Rapides Foundation has developed this project for the community." The Brocatos are spreading the word about the van at Harvest of Hope Mission, where they volunteer.

Access to Care

The Cenla Medication Access Program (CMAP) is a valuable resource for Central Louisiana. Funded by The Rapides Foundation, CMAP provides chronic care medicines for people who cannot afford them. CMAP has more than 200 different medications in its formulary that are obtained through a partnership with multiple pharmaceutical companies. During 2011, CMAP enrolled 1,587 new people and filled 19,389 prescriptions.

The Foundation's Cancer Screening Project, administered through CMAP, continues to serve the nine-parish service area, increasing the availability of cancer screenings to residents, especially those in rural or low-income areas. A cancer screening van travels to the parishes, offering free screenings for breast, cervical and colorectal cancers. In 2011, the van made 18 on-site visits to conduct mammogram and cervical cancer screenings and distribute colorectal cancer screening kits to eligible patients.

Through a contract with the American Cancer Society Mid-South Region, the Foundation brought the Community Health Advisor Program to Central Louisiana. This community-based program trains community volunteers to provide education, outreach and information to men and women, particularly in the area of cancer prevention. They encourage people to practice early detection of colon, breast and cervical cancer while it is in the most treatable stages. The American Cancer Society will continue implementation and management of the CHA Project over the next two years.

Decreased funding for nursing education programs in 2011 has raised concerns about a possible shortage of nurses in the future. This growing issue has been on the forefront with all of the changes in healthcare reform in Louisiana. In order to ensure a steady influx of future nurses, the Foundation awarded funds to LSUA, NSU and the Central Louisiana Technical College to sustain their nursing education programs. Discussions also began with NSU for a multi-year grant proposal to increase the number of Nurse Practitioners in Central Louisiana. These individuals would receive training as part of a mid-level provider program for the Foundation's service area.



Alanna Bradford (above) of South Polk Elementary School and Jessica Gauthier (right) of Marksville Elementary School were among the 12 educators who attended the CART Emerging Leaders Program. Administered by The Orchard Foundation, it is a specialized leadership training series focused on teachers who are interested in pursuing advanced degrees and licensure in educational administration. At the conclusion of the seminar phase, each participant completed a project proposal based on identified needs of their school or district. They participated in quarterly networking sessions and delivered formal presentations of their projects to district leadership from the participating parishes. This experience gave them an opportunity to showcase their leadership skills and to receive feedback on project successes and challenges.





Education

The Rapides Foundation has a longstanding interest in supporting education in Central Louisiana. Research tells us that when people are more educated, their health is better.

The Foundation's Education Initiative helps students to better prepare for their futures. The initiative currently focuses on science, technology, engineering and mathematics (STEM) and Career and Technical Education (CTE). During 2011, the Foundation provided continued funding for this project. Central Louisiana school districts submitted their STEM and CTE strategic plans for the 2011-2012 school year outlining successes, delays and changes for the upcoming year.

One of the core strategies for the STEM/CTE Initiative is providing professional development and leadership opportunities for teachers and school leaders to help create more effective schools. The Orchard Foundation, a nonprofit local education fund established by The Rapides Foundation, administers these efforts. This included a series of AIMS and Kagan Structures workshops and institutes that were offered to hundreds of Cenla teachers and administrators at the elementary, middle and high school levels.

Kagan Structures teaching strategies focus on increased academic achievement and a more harmonious classroom climate. The AIMS Foundation helps teachers give students a solid conceptual understanding of math and science. AIMS and Kagan workshops incorporate hands-on activities to develop students' investigative, reasoning and problem-solving skills.

The Orchard Foundation also provides coordination and oversight for CART, the Central Louisiana Academic Residency for Teachers. The purpose of CART is to increase the number of qualified math and science teachers in rural high schools by providing advanced education to those interested in teaching these subjects. Residents receive training and go on to earn a Master of Natural Science degree from LSU and teaching certifications. CART graduated 13 professionals in 2011.



Stay connected



HEALTHY COMMUNITIES

ECONOMIC DEVELOPMENT



Sicily Island High School students were among the first to use Career Ready 101 to help them prepare for the WorkKeys Assessment. Their hard work paid off. All 12 of the students who took the assessment passed, earning the National Career Readiness Certificate, the nationally recognized certificate that shows they have the skills needed for employment. The pilot class included students Torosaiy Smith (left) and Ja'Vante Smith, who were assisted by Principal Marguerita Krause and teacher Ronda Huff. Krause said several of the students used their NCRC certificates to get summer jobs, and they'll be able to use their NCRC credentials for full-time employment after they graduate.

Economic Development

Research shows a direct correlation between a vibrant economy and the health of a community's population. For that reason, The Rapides Foundation devotes a portion of its efforts in the area of economic development.

With the understanding that most new jobs are created by small businesses, the Economic Development Initiative has a focus on entrepreneurship. In January came the launch of the Business Acceleration System (BAS), a more intensive coaching program that provided guidance to 59 emerging and advanced entrepreneurs during the year.

Later in the year, one of the Foundation's economic development programs — Cenla Advantage Partnership — successfully merged with the Central Louisiana Economic Development Alliance (CLEDA). Together, these two entities now form a unified regional organization that significantly advances economic opportunities in the community. Jim Clinton, former CAP president, now serves as president of the new CLEDA.

The Foundation kicked off its Cenla Work Ready Network initiative in April 2011 with a series of meetings with school superintendents and business leaders. The Cenla Work Ready Network provides career seekers with the resources needed to improve their work-ready skills. The resources include Career Ready 101, the WorkKeys Assessment, and the National Career Readiness Certificate (NCRC). Career Ready 101 prepares individuals for the WorkKeys job skills assessment. This can lead to the NCRC, which measures essential workplace skills and is a reliable predictor of workplace success. The program also provides assistance to area high schools for the development of industry-based certifications. The first and second phases of the program were implemented in the latter part of 2011 and focused on high school students and the under- and unemployed. Phase three will target incumbent workers and demonstrate the possibility of success in higher levels of advancement in their careers.

HEALTHY COMMUNITIES COMMUNITY DEVELOPMENT WORKS



Inner-City Revitalization, a Central Louisiana nonprofit that helps residents find affordable and decent housing, took part in Nonprofit Works, CDW's capacity-building program for nonprofits. "We are now more business-minded," Executive Director Barbara Dashiell said. With the knowledge gained from the program, Inner-City secured over \$1 million in grant funding to build six new homes.

Community Development Works

Community Development Works (CDW), a multi-faceted program of The Rapides Foundation, saw continued success and steady growth in 2011.

CDW's Learning Lab, located on the first floor of The Rapides Foundation Building in Alexandria, is a valuable resource for nonprofits and individuals needing information about grants, board governance, and other related information. CDW continued to provide a variety of training opportunities for nonprofits and individuals. In 2011 it added webinars to reach a wider audience. CDW had 254 participants during the year.

Nonprofit Works is a two-year grant program that provides long-term capacity-building education for nonprofit organizations. The goal is to enhance and strengthen their operations and board functions through assessments that address specific needs. Five local nonprofits completed their two-year grant cycle in 2011 while others began the program. By the end of 2011, 15 local organizations had been awarded Nonprofit Works grants.

The Cenla Boardbuilders program graduated 13 professionals in 2011, the eighth class since the program began. It matches people interested in serving on a nonprofit board and provides the necessary training to be successful at it. While the program targets individuals who are new to board service, another track was added in 2011 that included experienced board members.

Stay connected





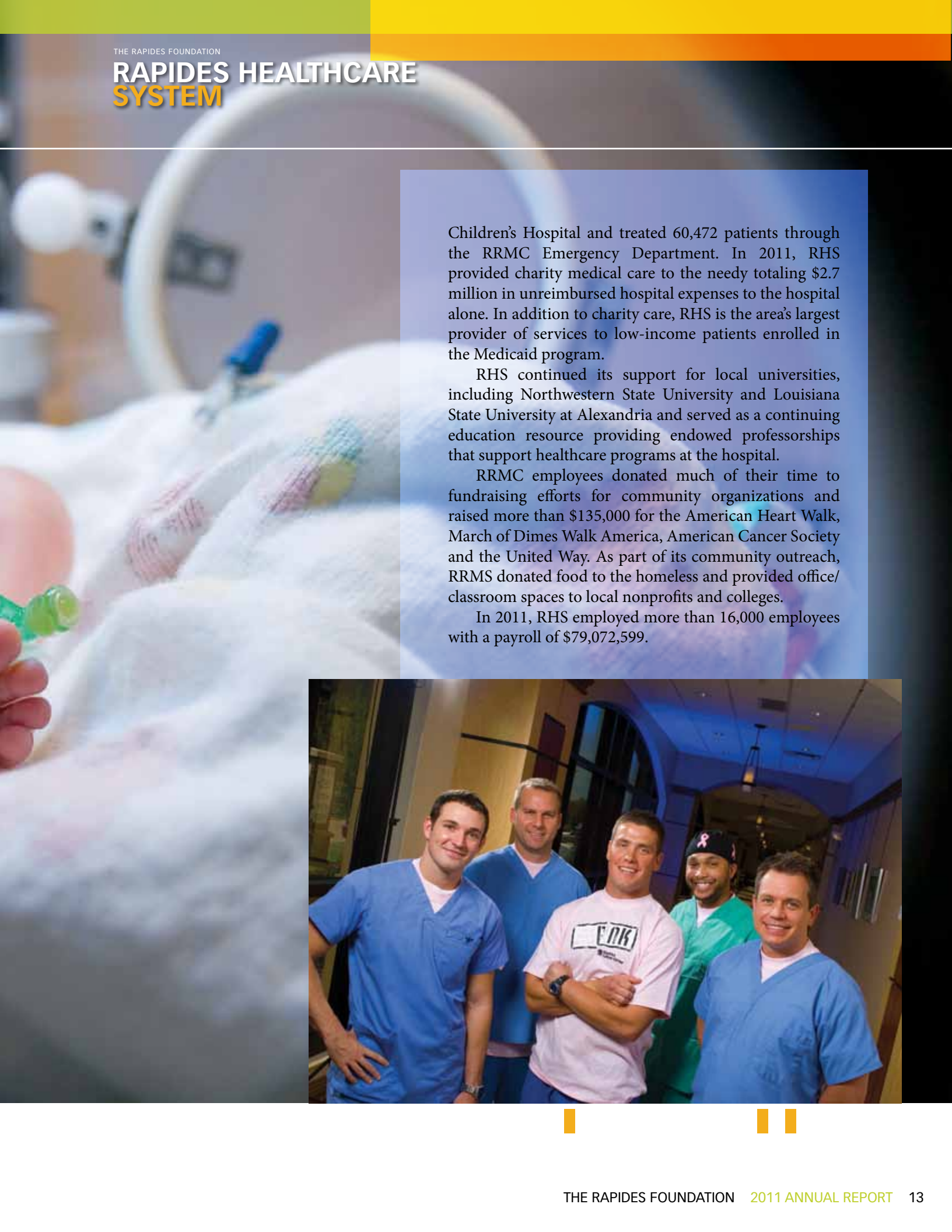
As a healthcare provider, The Rapides Foundation saw a continued growth in service to the region through its ownership interest in Rapides Healthcare System and Rapides Regional Medical Center. The primary focus of Rapides Regional Medical Center is to provide excellent medical care to its patients. Through an investment in community benefit programs, RRMCC extends that focus by working for the better health of all who live in the areas it serves. It provides many free and low-cost services and collaborates with local partners to improve access to care and quality of life.

RHS continued its financial support of LSU Health Sciences Center-Shreveport's Alexandria Family Medicine Residency program, which provided medical care to 15,000 patients in 2011. The residency program recruited six new resident interns to Central Louisiana and graduated six other family physicians. To date, the program has graduated 76 physicians with 75 percent practicing in Louisiana. Twenty-seven of these physicians are in Alexandria/Pineville.

Rapides Regional became Louisiana's first Level II Trauma Center as verified by the American College of Surgeon's Committee on Trauma. The verification completed a two-year process by the hospital.

In 2011, RRMCC cared for 16,410 patients admitted to the facility, delivered 1,870 babies at Rapides Women's and





Children's Hospital and treated 60,472 patients through the RRMC Emergency Department. In 2011, RHS provided charity medical care to the needy totaling \$2.7 million in unreimbursed hospital expenses to the hospital alone. In addition to charity care, RHS is the area's largest provider of services to low-income patients enrolled in the Medicaid program.

RHS continued its support for local universities, including Northwestern State University and Louisiana State University at Alexandria and served as a continuing education resource providing endowed professorships that support healthcare programs at the hospital.

RRMC employees donated much of their time to fundraising efforts for community organizations and raised more than \$135,000 for the American Heart Walk, March of Dimes Walk America, American Cancer Society and the United Way. As part of its community outreach, RRMS donated food to the homeless and provided office/classroom spaces to local nonprofits and colleges.

In 2011, RHS employed more than 16,000 employees with a payroll of \$79,072,599.



HEALTHY PEOPLE

Healthy Behavior

The historic public health work by William Foege and J. Michael McGinnis has demonstrated that at least 50 percent of all illness and premature death is directly connected to lifestyle choices. Smoking, obesity, lack of exercise, alcohol and substance abuse all contribute to early death and disease.

Healthcare Access

An unacceptable number of community members cannot get the medical and mental services they need. Because of this, some people delay or neglect treatment and their health problems get worse. The Rapides Foundation will continue to work to support efforts that help people get access to the healthcare services they need.

EDUCATION

STEM/CTE

The purpose is to engage all nine area school districts more deeply in the type of school improvement work that the Foundation has supported over the years through its K-12 grants.

The Orchard Foundation

This organization provides meaningful opportunities for local engagement, with the goal of providing a permanent home for local efforts supporting higher student achievement.

HEALTHY COMMUNITIES

Citizen and Nonprofit Training and Organizational Development

The Foundation funds these activities under the umbrella of Community Development Works. CDW offers a variety of training programs and resources for both inexperienced and experienced community members and organizations interested in promoting positive community change.

Economic Development

The Rapides Foundation works with employers to develop creative solutions to positively impact employees' wage-earning potential and, concurrently, business productivity. Ultimately, the Foundation's interest in this area correlates the ability to earn a higher wage with other indicated measures such as home ownership and the ability to purchase health insurance.

Eligibility Requirements

The Foundation will award grants to organizations which are tax exempt under IRS Section 501(c)(3) and are not a private foundation as described under Section 509(a). Public agencies that meet additional criteria may also receive grant awards.

Stay connected



2011 ANNUAL REPORT GRANTS LIST

Healthy People Grants

Access to Care

Central Louisiana Community and Technical College System

To preserve the practical nurse pipeline for current and future nurse and nurse practitioner needs by providing funding to retain practical nurse educator faculty on several technical college campuses.

\$93,024

Northwestern State University

To preserve the nurse pipeline for current and future nurse and nurse practitioner needs by providing funding to retain nurse educator faculty.

\$203,513

Healthy Behaviors

Diet and Physical Activity

CMAP Express/Healthy Lifestyle Program

A demonstration and educational program on proper nutrition and physical activity for good health aimed at fighting obesity in Central Louisiana. The Healthy Lifestyle Program is designed to be a resource to Cenla physicians, residents, as well as work sites.

\$62,500

Diet and Physical Activity Community Partnership Grants (Up to \$25,000 each)

A. L. Hayward, Sr., CDC

To add playground equipment and pic nic tables as a recreation area for children, families and seniors in a public housing area in Bunkie.

Avoyelles 4-H Foundation

To build a covered structure to protect Avoyelles farmers/vendors in order to offer year-round access to freshly grown produce. The farmers' market, already in existence and operational during summer months, will be operated by the LSU Agricultural Center office in Avoyelles Parish.

Cane River National Heritage Area, Inc.

To develop two community gardens in the city of Natchitoches and a third in Natchez, La.

Central Louisiana Community Foundation

To develop and construct a community garden at Fort Randolph State Park.

City of Natchitoches Recreation and Parks

To expand and improve City Park by adding a 600-ft walking trail and fitness stations in support of "Get Fit Natchitoches."

Cloutierville Elementary/Middle School

To develop a walking trail and enhance existing ball fields for school and community use.

Community Food Pantry of Winn

To provide food preparation demonstrations and classes for clients of the food pantry as a way to contribute to a healthier lifestyle.

Greater Alexandria Economic Development

To make improvements to the Hynson Bayou Walking Trail with a pedestrian bridge, lighting, benches, trash receptacles and minor asphalt repairs.

LaSalle Recreation District 10

To expand an existing recreation park by adding a splash pad, multi-purpose basketball-volleyball court, an outdoor fitness center and three horseshoe pits. These activities will encourage physical activity and exercise for residents of an unincorporated area of LaSalle Parish.

Louisiana State University at Alexandria

To lengthen and complete an existing walking trail and to provide monthly community education classes to address exercise, gardening and healthy cooking.

LSU Agricultural Center

To establish community gardens for Hispanic population in Lecompe, Forest Hill and Glenmora communities of Rapides Parish.

Manna House

To add a cooler and make capital preparation improvements to Manna House, enabling the preparation of fresh foods.

New Prospect Baptist Church

To construct a one-third mile walking trail with assorted playground equipment.

Phoenix Magnet Elementary School

To make safety enhancements to the existing walking trail and add fitness equipment.

Rapides Senior Citizens Centers, Inc.

To challenge seniors in the Central Louisiana area to increase activity by involving them to compete in the Senior Olympics.

St. Mary's Residential School

To develop an organic garden as both a source of fresh produce and as a training opportunity for vocational residents of the school. Produce will be sold at local farmers markets.

**The Health Enrichment Network**

To involve adolescents and their families to increase physical activity in Oakdale and surrounding area.

Town of Ball

To make improvements to an existing walking trail and add playground equipment for the local park.

Town of Jena

To add a quarter-mile interpretive nature trail on newly acquired land that is part of Jena City Park.

Town of Olla

To provide a community playground within the town of Olla within access to The Rapides Foundation-funded walking trail.

Town of Urania

To provide new and improved playground equipment, enhance the existing Tannehill Memorial Park and Walking Trail, and expand opportunities for physical activities for children.

Village of Hessmer

To provide playground equipment and fitness opportunities at an existing walking trail in Hessmer.

Village of Natchez

To make improvements to the existing Natchez Pecan Park by adding a walking trail with exercise stations, playground equipment and basketball court to encourage physical activity and healthy living.

Winn Community Health Center, Inc.

To provide nutrition education and counseling for people with chronic diseases, who are overweight or obese or diabetic in Winn Parish.



Tobacco Prevention and Control

Tobacco Prevention and Control Initiative School Partnership Grants

To implement a required Foundation-developed workplan for Kick Butts Day activities in the following Central Louisiana Schools: Alexandria Senior High, Avoyelles High, Bunkie High, Cloutierville Elementary/Middle, Fairview Alpha Elementary, Frankie Ray Jackson Sr. Technical Center, Glenmora High, Goldonna Elementary/Junior High, Holy Savior Menard Central High, Hornbeck High, L.P. Vaughn Elementary/Middle, Louisiana School for Math, Science and the Arts, Louisiana School for the Agricultural Sciences, Lakeview Senior High, Marthaville Elementary/Junior High, Natchitoches Central High, Natchitoches Magnet, NSU Middle Lab, Oak Hill High, Parks Elementary, Peabody Magnet High, Pickering High, Poland Junior High, Provencal Elementary/Junior High, Simpson High, St. Mary's Catholic.

\$40,000

Tobacco Prevention and Control Initiative Community Partnership Grants

Central Louisiana Area Health Education Center

To implement a Foundation-directed workplan of activities for Tar Wars, Kick Butts Day and outreach for tobacco-free workplace programs in eight parishes: Avoyelles, Grant, LaSalle, Natchitoches, Rapides, Vernon and Winn.

\$150,000

Southwest Louisiana Area Health Education Center

To implement a Foundation-directed workplan to coordinate Kick Butts Day in Allen Parish, engage discussions within the parish about tobacco-free workplace policies, continue working to decrease tobacco prevalence rates and increase community involvement for cessation of tobacco use and prevalence.

\$29,000

Education Grants

STEM District Grants

To continue implementation for Science, Technology, Engineering and Math program and Career Technical Education programs and related in-district leadership development in Allen, Avoyelles, Catahoula, Grant, LaSalle, Natchitoches, Rapides, Vernon and Winn parishes.

\$1,300,000

The Orchard Foundation

To conduct professional development institutes focused on the areas of science and math for elementary, middle and high school teachers in Central Louisiana. \$200,000

The Orchard Foundation

To meet programming responsibilities for the federal Cenla Academic Residency for Teachers (CART) program.
\$220,000



Healthy Communities Grants

Economic Development

Cenla Advantage Partnership

To continue development of an effective training, mentoring and education system for entrepreneurs as a means of increasing economic development in Central Louisiana.
\$400,000

Career and Technical Education District Grants

To support Career and Technical Education strategic plans in Central Louisiana school districts.
\$250,000

The Orchard Foundation

To continue to provide the components of the Cenla Work Ready Network -- at the high school level and beyond -- including Career Ready 101 preparation courseware, WorkKeys job skills assessments and National Career Readiness Certification.
\$300,000

The Orchard Foundation

To conduct a work-ready summit to inform key audiences about the Cenla Work Ready Network.
\$100,000

Community Development Works

Nonprofit Works Capacity Building Grants

To support enhanced governance, organization and leadership development through participation in Nonprofit Works assessment and consulting services. Up to \$50,000 each

- Alexandria Museum of Art
- American Red Cross
- CASA of West Cenla
- Friends of the Alexandria Zoo
- Montessori Educational Center

GRANT APPLICATION PROCESS

The Rapides Foundation offers Program Opportunity Grants and Mini Opportunity Grants focused on teen pregnancy prevention, alcohol abuse prevention or select immunizations.



Qualified organizations requesting funds through the Program Opportunity Grant Program should submit a Letter of Intent prior to the deadline. Letters of Intent will be reviewed and the applicants will be notified if a full proposal is desired for further evaluation. Applicants will be notified of selection decisions approximately 30 days after the May 15 or October 15 deadline for the Letter of Intent.

Applicants requesting funds for Mini Opportunity Grants (up to \$10,000) can submit at any time.

Application materials and eligibility criteria are contained in the booklet titled, "Applying for Funds" from The Rapides Foundation. Any group or organization interested in applying for funds is encouraged to call the Program Assistant at 318-767-3013. She will direct your call to the appropriate Program staff person. Calls and e-mails are strongly encouraged prior to any formal written submission.

FIRST STAGE: LETTER OF INTENT

(Program Opportunity Grants)

Before submitting a Letter of Intent, an applicant should request the booklet "Program and Funding Interests" from the Foundation which details complete requirements and guidelines. Applicants are also encouraged to discuss their project with a Foundation Program Officer.

In a Letter of Intent applicants will be asked to address the following:

- Organizational mission
- Strategy
- Desired outcomes
- Risk factors
- Problem or need
- Sustainability

SELECTION CRITERIA

Successful applicants will look to maximize use of existing local, state and federal funds and services in an effort to develop and sustain more effective systems.

Successful applicants will propose to develop or provide services to a sufficient number of community residents to make an impact.

On the other hand, proposals calling for large grants to serve thousands of individuals across multiple parishes are rarely funded, at that scale. Successful applicants will, at a minimum, recognize the importance of evaluation in developing and supporting services that go beyond goodwill or charity.

Applicants with weak or non-functioning Board of Directors are generally not successful.

GRANT APPLICATION PROCESS



SECOND STAGE: PROJECT PROPOSAL

(Program Opportunity Grants)

If your Letter of Intent is favorably reviewed, you will be asked to submit a complete Project Proposal on or before the announced proposal deadline. You will have about 60 days to complete the full proposal. This second stage of the application includes a complete business plan with project description, workplan and timeline, staffing and other resource requirements, and an evaluation plan. A project budget and narrative describing the assumptions for preparation of the budget will be a part of the proposal. You will be provided an outline for the proposal requirements, as well as a budget worksheet and instructions when you are notified that your Letter of Intent has been favorably reviewed.

EVALUATION CRITERIA

Grant decisions are made through the combined effort of the Budget and Grants Committee and the Board of Trustees. Staff provides recommendations to the Budget and Grants Committee based upon some or all of the following procedures: analysis of the written proposal, consultation with experienced program leaders and researchers in the field, site visits and meetings with project staff and Board, and experience with your organization or contributing personnel on prior grants. Applicants will hear of decisions regarding their submissions via a letter. Award/decline letters will communicate the decisions of the Board and will also include information on various contingencies or pre-funding requirements.

Please keep in mind that grant awards may contain significantly different terms of award than originally proposed by your group. Also, a contract (Grant Agreement) must be signed between your group and The Rapides Foundation which spells out requirements and expectations for superior performance.

Decline letters will generally not indicate specific reasons for Committee or Board action. Groups who are unsuccessful are encouraged to contact the Program Department. In many cases, staff are able to highlight certain areas of the proposal that may require additional refinement for program excellence.

GRANT CYCLE DEADLINES

Contact the Foundation for grant cycle deadlines or visit www.rapidesfoundation.org.

Stay connected



FINANCIAL SUMMARY

COMBINED STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

For the Years Ended December 31, 2011, 2010, and 2009

	2011 Consolidated	2010 Consolidated	2009 Consolidated
CHANGES IN UNRESTRICTED ASSETS			
INVESTMENT INCOME			
Income on cash and long-term investments	\$4,542,607	\$5,275,426	\$5,236,268
Gains and losses on securities	(3,599,725)	15,334,274	25,078,372
Equity in earnings of jointly owned companies	4,237,650	3,110,675	(1,363,439)
TOTAL INVESTMENT INCOME	\$5,180,532	\$23,720,375	\$28,951,201
INVESTMENT EXPENSE	858,988	827,020	766,884
NET INVESTMENT INCOME	\$4,321,544	\$22,893,355	\$28,184,317
CONTRIBUTIONS	133,782	260,217	310,360
PROGRAM EXPENSES			
Grants	3,566,183	4,636,610	4,562,506
Direct charitable expenses	4,303,130	3,899,031	3,678,740
Development	639,809	558,991	785,830
TOTAL PROGRAM EXPENSES	\$8,509,122	\$9,094,632	\$9,027,076
ADMINISTRATIVE EXPENSES	\$1,447,361	\$1,426,069	\$1,367,503
INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS FROM OPERATIONS	\$(5,276,840)	\$13,404,515	\$18,675,669
INCREASE (DECREASE) IN NET ASSETS	\$(5,276,840)	\$13,376,868	\$18,795,185
NET ASSETS, BEGINNING OF YEAR	\$214,843,116	\$201,466,248	\$182,671,063
NET ASSETS, END OF YEAR	\$209,566,276	\$214,843,116	\$201,466,248

FINANCIAL SUMMARY

STATEMENTS OF FINANCIAL POSITION

For the Years Ended December 31, 2011 and 2010

	2011	2010
ASSETS		
Cash and cash equivalents	\$7,461,445	\$4,921,703
Marketable securities	163,085,636	168,390,015
Investments at cost plus equity in		
Undistributed earnings	39,623,730	40,487,898
Accounts receivable	—	1,800
Grants receivable	49,765	249,120
Prepaid expenses	49,345	51,667
Property and equipment, net	2,084,507	2,703,280
Assets whose use is limited	139,304	327,025
Total Assets	\$212,493,732	\$217,132,508
LIABILITIES		
Accounts payable	\$482,032	\$311,006
Payroll, payroll taxes and benefits payable	144,888	134,982
Grants payable	1,477,727	1,340,280
Annuity obligations payable	139,304	171,017
Total Liabilities	\$2,243,951	\$1,957,285
Net Assets - Temporarily Restricted	683,505	332,107
Net Assets - Unrestricted	209,566,276	214,843,116
Total Liabilities and Net Assets	\$212,493,732	\$217,132,508

STAFF

2011 Trustees:

Bruce Barton, M.D.

Board Chairman,
Physician

James R. "Rusty" Baker, Jr.

President/Owner, Baker Manufacturing

Joan Brunson, M.D.

Physician

Laura L. Dautat

Community Volunteer

Rosa Fields

State Farm Insurance Agent

David R. Gilchrist

Owner, Gilchrist Construction

Cynthia Gillespie, Ph.D.

Superintendent (Retired)
Vernon Parish School Board

Ernest Kelly, M.D.

Physician

Donald Kramer

Retired bank president,
Consultant

Donald R. Mallet

Director, Civilian Personnel Advisory Center
Fort Polk

Nancy McCabe, RN

Registered Nurse and Community Volunteer

Mike Newton

President, Exchange Bank of Natchitoches

Frankie Rosenthal, MSN, RN

Retired Nurse

Joseph R. Rosier, Jr., CFA

President & CEO, The Rapides Foundation

Tammi Salazar

Executive Vice President, Red River Bank

Howard Wold, M.D.

Physician

2012 Appointed:

Craig Pearce, M.D.

Physician

2011 Advisors:

TOBACCO TECHNICAL ASSISTANCE CONSORTIUM

Rollins School of Public Health, Emory University
Atlanta, Georgia

TOM FARLEY, M.D., MPH

New York City Health Commissioner
New York, New York

WILMA HAMILTON DELP, PH.D.

Superintendent (Retired),
Sarasota County Public Schools
Wadsworth, Illinois

REGIONAL TECHNOLOGY STRATEGIES, INC.

Chapel Hill, North Carolina

PROFESSIONAL EDUCATION CONSULTING, LLC

Sarasota, Florida

CAROL TODD

Shoemaker and Todd Consulting
Sarasota, Florida

STAFF

2011 Foundation:

Joseph R. Rosier Jr., CFA
President/Chief Executive Officer

Annette Beuchler, MBA, FACHE
Director of Programs and Communications

Kathy Gunn
Communications Officer

Donna Hernandez
Administration Assistant

Yalanda Jones
Receptionist

Pat LaCour
Accounting and Systems Manager

Loretta Magee
Assistant to the President

Tammy Moreau
Program Officer

Kathleen Nolen, MBA
Director of Administration and Evaluation

Paula Owen
Bookkeeper

Karol Scully
Senior Administrative Assistant

Akeshia Singleton, MBA
Program Officer

Trayce Snow
Program Officer

Ashley Stewart, MPH
Evaluation Officer

Foundation Programs:

Cenla Medication Access Program:

Wendy Roy, MHA
Program Director

Lori Belgard
Cancer Screening Specialist

Tammy Billings
Patient Assistance Program Supervisor

Kevin Brown, PharmD
Program Pharmacist

Kira Guidry
Healthy Lifestyle Coordinator

Kerri Manuel
Pharmacy Technician

Crystal Watts
Administrative Assistant

Jorie Asperstrand

Cheryl Chambers

Mindy Hancock

Joni Longlois

Jessica Paul

Patient Assistance Program Specialists

Community Development Works:

Carol Anne Handy
Administrative Assistant

Felicia Walker
Learning Lab Manager

The Orchard Foundation:

Marjorie Taylor, Ed.D.
Executive Director

Patricia Starling
Program Manager

Flora Keys
Senior Administrative Assistant

Kay Knotts
CART Field Coordinator

Join us on Social Media:

Stay connected



Facebook: <https://www.facebook.com/therapidesfoundation>

Twitter: https://twitter.com/rapides_trf

YouTube: <http://www.youtube.com/rapidesfoundation11>

Pinterest: <http://pinterest.com/gethealthycenla/>

FOUNDATION SERVICE AREA



THE RAPIDES FOUNDATION

1101 Fourth Street, Suite 300

Alexandria, Louisiana 71301

318.443.3394

800.994.3394

Fax: 318.443.8312

www.rapidesfoundation.org

grantinfo@rapidesfoundation.org